

## Message Text

UNCLASSIFIED

PAGE 01 TEL AV 00470 111843Z  
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W  
-----119597 111844Z /44

P 111411Z JAN 78  
FM AMEMBASSY TEL AVIV  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC PRIORITY 0000

UNCLAS TEL AVIV 0470

USDOC

E.O.11652: N/A  
TAGS: BEXP, IS  
SUBJ: FY-79 USDOC/CAGNE TRADE PROMOTION SCHEDULE

REF: (A) 77 USDOC 24287, (B) 77 STATE 249122, (C) 77 TEL AVIV 9317

1. REFTEL (A) DOES NOT LIST TEL AVIV'S REPLY (REFTEL C)  
TO STATE 249122.

2. REGARDING PARA 4 OF REFTEL (A), EMBASSY SEES NO PROBLEM  
IN RESCHEDULING TO JANUARY 1979 OF SPINOFF STM TO ISRAEL  
FROM THE ELECTRICAL ENERGY SYSTEMS EXHIBITION IN TEHRAN.  
RESCHEDULING OF THE JANUARY 79 FPP V/CE TO MAY 79 WILL CONFLICT  
WITH PREPARATIONS FOR TEL AVIV TECHNOLOGY '79 TYPE I TRADE  
SHOW JUNE 19-26. HOWEVER, IF V/CE COULD BE INCORPORATED  
IN TECHNOLOGY '79 SHOW BY BUILDING A SMALL 4X8 SQ. METER LOUNGE-  
TYPE HALL IN U.S. EXHIBIT PAVILION THEN PROMOTION WOULD BE  
GREATLY ENHANCED BY RIDING PIGGYBACK ON TECHNOLOGY '79 ACTIVIT-  
IES. AS AN ALTERNATIVE, V/CE COULD BE MOUNTED AS PART OF  
ISPAC '79, PACKAGING EQUIPMENT AND SUPPLIES INTERNATIONAL  
EXHIBITION BY THE TRADE FAIR CENTER (FORMERLY YERID HAMIZRAKH)  
FOR APRIL 2-6, 1979. THIS WOULD INVOLVE RENTAL AND EXHIBIT  
EXPENDITURES. PLEASE ADVISE.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEL AV 00470 111843Z

3. EMBASSY NOTICED DELETION OF MACHINE TOOLS V/CE PROPOSED  
IN REF (B) PARA C-2. POST IS WILLING TO UNDERTAKE THIS PRO-  
MOTION IF REINSTATED BY USDOC. WEEK OF NOVEMBER 12/17 WILL BE  
BEST FOR THIS PROMOTION.

4. FOLLOWING ARE SUGGESTED ADDITIONAL SPIN-OFFS FOR FY-78 AND  
FY-79 FOR TEL AVIV:

5. FOR JUNE 1978 ONE OF THE FOLLOWING SHOWS LISTED  
IN ORDER OF PREFERENCE:

- A. SECURITY SYSTEMS AND EQUIPMENT PARIS, MAY 30-JUNE 2, 1978.
- B. INDUSTRIAL PROCESS CONTROL INSTRUMENTATION USTC LONDON,  
JUNE 5-9, 1978.
- C. WAREHOUSING SYSTEMS EXHIBITION USTC TEHRAN, JUNE 4-8, 1978.

6. FOR SEPTEMBER 1978 OUR FIRST CHOICE IS AUTOMECHANIKA,  
FRANKFURT (NO SPECIFIC DATE LISTED) OR SECURITY '78. ESSEN, ONLY  
IF JUE 1978 SPIN-OFF (ABOVE) FROM PARIS DOES NOT MATERIALIZE.

7. FOR DECEMBER 1978, TEXTILE EQUIPMENT EXHIBITION, USTC  
TEHRAN.

8. EMBASSY WILL CONTINUE TO MOUNT ADDITIONAL MINI TRADE SHOWS  
USING THE MERO SYSTEM FOR ANY PERIODS NOT TAKEN BY OTHER EVENTS.  
LEWIS

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 jan 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TELAV00470  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780016-0918  
**Format:** TEL  
**From:** TEL AVIV  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780174/aaaackrw.tel  
**Line Count:** 80  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** ac3f8be4-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 249122, 77 TEL AVIV 9317  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 22 feb 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3791225  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FY-79 USDOC/CAGNE TRADE PROMOTION SCHEDULE  
**TAGS:** BEXP, IS  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/ac3f8be4-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014